

Shutesbury Broadband Committee

Meeting

Saturday August 29th

8:30- 10:30 AM

Shutesbury Town Hall



Posted 8/21/15
9:00 am
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POSTED IN ACCORDANCE WITH THE PROVISIONS OF MGL 30A §§18-25

AGENDA

1. Take Attendance
2. Approve Minutes
3. Group Edit - Annual Report and Our Town Article
4. More Subscriber Campaign - Discuss
5. Wired West Update
6. Visitor - Chris Lynch from Matrix (Tentative)
7. Unanticipated items

Adjourn

Attendance: Asha, Gayle, Craig, Eric, Ayres, Grame, Frank Citino, Susan Mosher, Chris (Matrix)

Susan: Town paperwork and swearing in

Graeme: wants to discuss make ready work

Chris: Need design before make ready- need a fiber design (Leverett did this) Pole applications need to be based on design (license is only good for 6 months)

Approved minutes: June, July, August

Group Edit: Annual Report and Our Town Article

Subscriber Campaign

- Gayle to run the numbers
- Use the remainder of budget to buy nice envelopes and stamps for another mailing we can mail to them- people who have NOT subscribed- September
- Will need to do some type of call campaign
 - Ask our volunteers to pick one person to call- October
 - Need to develop a call script- October

Supporting other town

- Shutesbury doing support sessions; utube
- Steps and collateral to get yourself up and running (Asha/Gayle)
 - Videos:
 - Background: This is the fiber network, this is WW, etc.
 - Launch your Campaign: This is how we got our town engaged
 - 2 evening phone conferences

Matrix

- MLP: MLP has to have "significant" control over any telecommunications

- Build to standards- Telcordia, also will give town ability to inspect work at all times and if there are any issues then we can go to arbitration (same rights as building with public funds)
- Set pricing up front and if above CPI increase then it has to be approved by MLP and new products approved by MLP- they will have total control going forward
- MLP has to have ability to hire/fire the company- came up with a buy out clause; set fair market value price up front and at any point until 20th year of contract can buy out. After 30th year price goes down until 20th year down to \$10 buy out.
 - This model also provides cost control – the town knows exact cost to build the network
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