

NSLCFC Minutes, 9/8/11, 7pm, Town Hall

Members Present: Jane Urban, Susie Mosher, Weezie Houle, Karen Traub, George Arvanitis and Jen Davies

Members Absent: David Wheeler

Visitors present: Becky Torres and Mary Anne Antonellis

- 1) Approve Minutes of 8/22/11 as amended.
- 2) Solicitations update
 - a) Observations and Ideas:
 - i) Susie: writing letters: she decided to address the letter to the person she knows rather than both parties.
 - ii) Adding personal notes at bottom of letter that mentions \$. Funding level bookmark
 - iii) Second meetings are turning out to be necessary for a couple of solicitors
 - iv) Mention in meetings that their first payment can come after the vote passes
 - v) Ask about matching gifts
 - vi) Push urgency of pledge timing, support for the STM and ballot vote
 - b) Solicitation database - Weezie demonstrated the donor database
 - c) Reviewed the next set of names to solicit
 - d) House Parties
 - i) Work with one or two of the members of the committee
 - ii) Work the group to get private meetings as follow up
 - e) Training other volunteer solicitors
 - i) Provide materials—training manual from Matt, Asking book, synopsis that George made
 - ii) They can come with us to asks
 - iii) Suggestion made to create a “training manual”
 - f) Form for spontaneous donations - Mary Anne
- 3) Motion made and passed: To recommend to the Select board to have the Debt Excluded override ballot vote on Election Day, November 8, from 7am to 7pm.
- 4) Motion made and passed unanimously to put on the event: Haunted Woods Walk – Saturday, October 29; Sliding scale \$6 – 10 per person; \$20 per family.
 - a) To be held at Morse Hill; guided groups of 15 people each; story gets told by guides; stations all around the trail staffed by volunteers; not appropriate for children under 10; fire and hot cider in the middle; spooky poem; after party at the AC;
- 5) Upcoming events:
 - a) Benefit Concert 9/17
 - b) Celebrate Shutesbury 9/24 – buttons, Impact FAQ
 - c) Luncheon at Town Hall 10/18
 - d) Special TM October 25
 - e) Haunted Woods Walk
 - f) Ballot vote: November 10
- 6) Next meetings: Monday, September 19, 7pm, Town Hall
- 7) Next meetings: Tuesday, September 27, 7pm, Town Hall
- 8) Next meeting Agenda:
 - a) Naming opportunities: revisit
 - b) Figure out who can develop FAQ – Karen will share info from a workshop; Jen and Susie will get together to develop the FAQ and send it to Weezie to post on the spear website.
 - c) Matching gift discussion
 - d) Business asks
- 9) Meeting adjourned at 9:30pm