

## Minutes

### Trustees of the M.N. Spear Memorial Library

January 15, 2019

Attending: Library Director - Mary Anne Antonellis, Chair - Kate Cell, Jaime Donta, Savanna Ouellette, Michele Cunningham, Brad Foster  
Absent: Michele Regan-Ladd  
Meeting started: 7:30

December minutes and Director's Report amended and approved unanimously.

For this year's Town Meeting two trustees are up for re-election - Michele Regan-Ladd and Brad Foster. There may be interest if either decides to step down. We will discuss at next meeting.

Planning for upcoming Finance Committee meeting on 1/22/19 - A group of Trustees will attend. Mary Anne will speak to the Friends and invite interested others to attend.

"Valley Gives" is no longer an option for fund raising. We have a big hole to fill since we made \$15,000 last year from "Valley Gives". Platform to host an online giving event is expensive. Mary Anne will send out a survey to other libraries to discern interest in participation which will help reduce the platform fee. She also has other options to investigate including the Community Foundation. We brainstormed some fundraising ideas. Mary Anne suggested we get through the spring/summer fund raisers and re-visit the issue in the fall.

We've heard a number of positive responses to the fine policy change and a few who say they will continue to contribute to the library "jar".

Discussion of Libby Post's proposal to assist us with our campaign. Trustees had a positive response but in support of due diligence decided to interview another library campaign expert. Mary Anne suggested "Every Library" and will investigate that option. Trustees can check out Greenfield Library Building website: [greenfield.buildournewlibrary.org](http://greenfield.buildournewlibrary.org) to check out logo, etc. We discussed possible tag lines.

Cate and Brad will follow up with the personnel committee to discuss library director compensation.

Next meeting February 11, 2019 7:30 at the library

Agenda:        Approvals  
                  Update on Finance Committee Meeting  
                  Update on "Every Library"  
                  Reflections on Greenfield logo, website, tag lines  
                  Trustees up for re-election

Minutes respectfully submitted by Michele Cunningham

## Director Report: January, 2019

M.N. Spear Memorial Library  
10 Cooleyville Road  
Shutesbury, MA 01072  
Mary Anne Antonellis, Director

Director Report: January 2019

### **Circulation July 1 – December 30, 2018**

Physical items: 16,979, same period last year, - 17,199, decrease of 220 items

Overdrive: 1,816, same period last year: 1,223, increase of 593 items.

Kanopy - streaming video 16 circs

### **Increased bandwidth**

CWMARS has increased our bandwidth from 5/5 M fiber line to a 10/10 fiber line at a cost of \$308.75 for February through June 30<sup>th</sup>. This should alleviate some of the slow download speeds some of our patrons have experienced.

### **Friends of the Library**

Save the Date – Friday, March 15<sup>th</sup> – Corned Beef Dinner at the Shutesbury Athletic Club

The Friends are talking to other local libraries about creating a replacement for Valley Gives since the CFWM has decided not to offer the giving day this year.

### **Upcoming programs**

#### **Make Your Own Valentines**

Sunday, February 10<sup>th</sup>, 2 pm, at Town Hall  
Arts and craft supplies will be provided for this informal, DIY event.

#### **10 Town Community Read**

The libraries in Deerfield, Erving, Leverett, New Salem, Northfield, Pelham, Shutesbury, Sunderland, Wendell, Warwick are collaborating on a community read of *Stranger in the Woods: The Extraordinary Story of the Last True Hermit* by Michael Finkel.

The participating libraries will have multiple copies of the book available and arrange related programming in March and April.

#### **Collage Class**

BZ Reily will teach a four-week collage class funded by the Shutesbury Cultural Council

Tuesdays - March 19<sup>th</sup>, 26<sup>th</sup>, April 2<sup>nd</sup> and 9<sup>th</sup>, 10 am.

## **Legislative Listening Session**

The new cohort of legislators from Western Mass is planning monthly public gatherings. Representative Blais scheduled a Legislative Listening Session at the Sunderland Public Library on Friday, February 15th from 1:00 pm to 5:00 pm. Representative Blais, Senator Comerford, Representative Sabadosa, Representative Domb, and Representative Carey will all be present. This event is open to all members of the public, and is an opportunity for our legislators to share their plans and priorities with us, but more importantly for them to hear our questions, concerns, and ideas.