

M.N. Spear Memorial Library Minutes
4-24-17

Attending: Mary Anne Antonellis- Director, Molly Moss-Chair, Kate Cell- Chair,
Dale Houle, Michele Regan-Ladd, Michele Cunningham – Secretary
Absent – Brad Foster

Approved March Minutes and Director's Report Unanimously.

We are excited about upcoming New Library Fund Raiser – Valley Gives and hope to break last year's fund raising record and raise \$10,000!!!

Discussed Budget and reviewed the stipulations for certification – 2.5% of average of the last three years budgets. Budget is slightly higher than that. The Library is planning on the commitment of the town's agreed upon contribution of \$25,000 for the Library Fund, as well as the funds to cover acquisitions and supplies. There may be challenges to that at Town Meeting with the presentation of an "alternative budget" by the Select Board.

Trustees Planned for Town Meeting – May 6, 9:00, Elementary School. Kate will organize the Message Box and divide up the talking points for Trustees and other townspeople to share at the Town Meeting in support of our high level of Fundraising, high level of library use and programming, community Building in the town, and our gratitude and desire for the Town's continued commitment to support our success as a highly valued public resource and service. Mary Anne will present a committee report, with important points from the Annual Report at the beginning of the Town Meeting with other committees.

Mary Anne will send Kate Budget information and other pertinent numbers (data on library use, etc.) to include in the talking points. Kate will let Trustees know about the talking points, and order of the brief presentations. Mary Anne, Kate, Dale, Michele R-L, Michele C, will attend, Molly will for part of the day.

Baked goods welcome for the bake sale at Town Meeting.

We will celebrate Dale and Molly and their amazing contributions at the Annual Ice Cream Social at the AC Club on Friday, June 16th.

Next Meeting: Monday, May, 22, 2017 – Town Hall – Same Room in the back corner. Molly will prepare the Agenda but will be unable to attend.

Agenda: Approvals

Town Meeting debrief

Valley Gives debrief

Master Plan Working Group (MPWG) debrief

Minutes Respectfully Submitted by Michele Cunningham

Director's Report 4-15-17

M.N. Spear Memorial Library
10 Cooleyville Road
Shutesbury, MA 01072
Mary Anne Antonellis, Director

April 15, 2017

Circulation

The Library circulated 9.62% more physical items in the first three quarters of FY17 than in FY16.
Total circ. July 1, 2016 – March 31, 2017 - 25,591

Same time period, FY 16 – 23,182

Circulation of digital items is not showing this same trend. In the first three quarters of FY16, 1,797 digital items were borrowed through Overdrive. In the same time period for FY17, 1,629 were borrowed through Overdrive. Circulation of items through Axis 360 – the Statewide eBook platform is very low and shows no improvement over last year. I included a note about access to digital items in the upcoming Our Town Newsletter.

Programs

Library Gentle Yoga began on Wednesday, March 23rd. Reported attendance has grown to 15 – 20 participants each week.

New Library Fundraising

The Friends of the Library are very pleased to report that a team of three families has joined together to offer a \$4,000 matching gift for our Valley Gives campaign. If we raise \$4,000 in online donations on Valley Gives Day, Tuesday, May 2nd, they will match it.

The Friends of the Library currently have 13 Spring Spruce-Up jobs scheduled. So far, four new volunteers have joined crews this spring.

Master Plan Working Group

The Master Plan Working Group is having a public forum at 7 pm on Thursday, April 27th at Shutesbury Elementary School. A draft of the visioning document will be released to the public before then.