

## Shutesbury Broadband Network Logo Contest

Calling all artists and creative types! Our town-owned network needs a logo and we're looking for your great ideas. We're holding a town wide contest for logo design.

Here are the details:

Anyone who is a Shutesbury resident, any age, can enter.

You're welcome to submit multiple entries if you have more than one.

Entries must be submitted no later than 4 PM on February 15<sup>th</sup>.

Electronic entries can be sent to broadband@shutesbury.org. Please be sure to put "Logo Contest Entry (your name)" in the subject line. Put your name and phone number in the email body. Be aware of the 3MB limit on email and submit your entry as a jpg or png file so we can open it.

Hardcopy entries should be delivered to the Town Hall and can be given to the Town Clerk or put into the Broadband mailbox in the hallway. Attach a note to your entry that has your name and phone number.

We've been calling our broadband network "ShutesburyNet" but if you can think of a better name, please suggest one! Otherwise you can incorporate "ShutesburyNet" into the logo.

We encourage you to follow good logo design principles. If you're not sure what these are, look online for tips (or the folks at the library can help you find these). *Please be sure not to use copyrighted material in your design*.

It's great if you can do your design in vector art such as Adobe Illustrator or Corel Draw - but if you don't know what these are, please don't hesitate to submit your entry handdrawn or in a different computer program. We'll find a graphic designer to work with you to turn your idea into the proper format so it can be scaled for printing and digital use.

The winning logo will be chosen by the Broadband Committee and MLP Board and we'll notify you by phone if your logo won.

What do I win if my logo is chosen? If you win, you'll earn the enormous gratitude of all of us and get to see your logo used widely on town mailings, marketing items and our website. Join us today by creating a new and wonderful logo for Shutesbury's one and only Broadband Network!