Shutesbury Broadband Committee

Communication Subcommittee Meeting
Monday, 4/06/15
6:00-8:00 PM
Shutesbury Town Hall

AGENDA
1. Take Attendance
2. Action Item Review – Subscription Campaign Status
3. Outreach Campaign - Prep for Saturday
4. Group Discussion and Collaboration
5. Set and Review Action Items
6. Unanticipated items

Adjourn

AGENDA DETAILS

1. Upcoming Dates
Friday, April 10th: WW detailed finance meeting- Warrant Article, Motion, Ballot Question
Hampshire Council of Governments, 99 Main Street, Northampton

> **From:** "Steve Nelson" <steve@stevenelson.us>
> **To:** <delegates@wiredwest.net>
> **Date:** March 23, 2015 at 11:21:08 PM EDT
> **Subject: [WWC Delegates] Warrant article, motion and ballot question**

> *Attached is a draft warrant article and motion for town meeting and a ballot question for a possible vote on overriding Prop 2 1/2. It is to replace the version sent to towns by MBI, which eliminated from the original draft the reference to towns working through their MLP coop. This version restores that language so as to make it clear that indeed it is the intention of the towns working on the regional effort to act through WiredWest or its successor MLP coop. It has been vetted by Rick Manley, municipal bond counsel of the firm Locke Lord Edwards, who produced the original draft. Unless I hear that you prefer to deliver this information to your Select Board members yourself, we will be sending it directly to them. It is important that they receive it immediately.*

> ***HOLD THIS DATE: FRIDAY, APRIL 10, 2015***

> *WiredWest will be conducting sessions about the bonding process with Rick Manley, at two locations for your convenience: either Noon-2:00 in the Old Courthouse in Northampton, or 4:00-6:00 in the southern part of the district, at a location to be announced (perhaps Becket Town Hall). We are inviting Select Board and Finance Committee members, town treasurers and WiredWest delegates to hear from attorney Manley and to ask him questions about the*

bonding process. We also expect representatives from two financial advisory firms to participate. At the sessions we will also present an overview of the latest version of our financial projections, as well as a brief update on the status of the Fiber Town campaign. Please make sure your town officials are aware of these valuable events.

Steve Nelson
Legal/Governance Chair
413-623-2221

- Craig, Steve and Eric are going to try and attend; Steve talking to Jim about this and will raise governance/pay in meeting on Friday

MBI community outreach meeting - Swift River School, 6-8, Thursday, April 23
Must register.
Are there any questions we want to present to them? (you can ask a question when registering)

- Possibly raise the governance/pay meeting

Next Broadband meeting, Saturday, April 11 from 9-11, Fold and Stuff party.
ASHA - Invite our volunteers and gather 600 stamps, 2 sheets of copies, and colored envelopes.
GAYLE - will provide labels
GROUP EDIT - You haven't signed up yet letter and FAQ3 (this is what will go in the envelopes)

- Asha/Eric/Craig can't be there
- Asha to email group/ ask about sign
- ONE page
- Asha to drop off "info packets" at library and town hall

Jones Realty tomorrow

- Asha/Gayle meeting with Jones Realty
- Asha/Gayle to support Jones with ad promoting May 2nd date

Update on Signs (put sign out in front of town hall)

- Asha to order 25 sign- blank date on that so we can write in town date

Steve concerns:

- Support from town residents
- Bill Statis...Crocker Sales. Are they planning a last-minute campaign against WW in order not to lose the ISP business? How can we find out? What's the next action step?

Update on helping Cummington.

- Asha to support Jim's event on April 17th
- Asha to support Monica's event on April 18th

- Becky suggestion to write letters to editor and Stan and Steve? Thoughts?
  - Maybe

Next subcommittee meeting: Any day except Thursday next week works for me.
- Confirmed for next Wednesday at 6 pm Town Hall (Asha will be out of town)
- Do not think we should move forward with a calling campaign- targeted outreach instead