

Web Communications Committee Meeting
May 21, 2025

Attending:

Gail Fleischaker, Grace Bannasch, Joyce Braunhut, Greg Caulton, Fred Steinberg

6:59pm Open meeting, unanimous roll call

- Gail briefly discusses the purpose of the Town Announcement list
- Greg describes question "Is Drupal still the best platform for this website?"
- Greg's proposal is to create a example Wordpress site to evaluate; small subset of pages of current site
- Greg presents personal history; portfolio of design, technical drawings
- Greg presents "Which CMS is right for Shutesbury in 2025" pdf; A comparison of Drupal and Wordpress
- Grace suggests possibility of opening discussion to other methods; e.g. municipal site vendors. Future features - online bill paying, form submissions, etc.
- Joyce suggests finding other sites that use Wordpress
- Check on cost for Wordpress vs Drupal
- Motion for Greg to go ahead and proceed with setting up Wordpress demo
 - unanimous approval
- Discussion of what features are essential required for the site
 - should be easy to add content
 - support for "blocks", content included automatically into a page
 - multi user access, easy editing, useful search function
 - search should not find unpublished/archived info
 - administration should be easy or at least easier
 - should be able to find professional technical assistance if needed
- Discussion of .gov site vs .org
- Motion to accept these minutes - unanimous approval
- Motion to adjourn; unanimous @ 8:10pm